



# Vision Old North Needs Assessment

**Steering Committee Meeting 1**

**March 11, 2020**





# AGENDA

- A. Introductions
- B. Steering Committee Roles & Responsibilities
- C. Group Discussion
- D. Overview and Schedule
- E. Stakeholder Meetings
- F. Group Discussion
- G. Upcoming Schedule
- H. Questions



A sepia-toned photograph of a city street. In the foreground, there is a large, dense flower bed with many dark-colored flowers. Behind the flowers, a row of brick buildings lines the street. The buildings have various architectural features, including arched windows, dormer windows, and a prominent utility pole with a street lamp. The overall scene is a classic urban street view.

# Introductions

Steering Committee Members

Planning Team

# PLANNING TEAM



Jacqueline Davis-Wellington  
*CED-Solutions*



Stephen Ibendahl  
*The I-5 Group*



Beth Noonan  
*CED-Solutions*



Doug Rasmussen  
*Steadfast City*

Project Sponsor  
Margaret Goldsmith

Brooks Goedecker  
*Saint Louis University*





# Steering Committee Role & Responsibilities

# ROLE OF STEERING COMMITTEE

- **“Ad-Hoc” Advisory Committee**
  - Sounding board for the planning team
  - Resource for identifying stakeholders
  - Getting the word out
  - A shared strategy
- **Representatives from the Old North Neighborhood**
  - Residents, business owners
- **Meeting 5 Times During Process**



# Group Discussion

A sepia-toned photograph of a city street. In the foreground, a field of sunflowers is in bloom. The background features several multi-story brick buildings with arched windows and dormer windows. A street lamp is visible on the right side of the image. The text "Group Discussion" is overlaid in white on the left side of the image.



# Overview & Schedule

A sepia-toned photograph of a row of historic brick buildings. The buildings feature multiple stories with arched windows and dormer windows on the roof. In the foreground, there are utility poles and a flower bed with various plants. The overall scene is a street view of a historic urban area.



# OVERVIEW & SCHEDULE

## Old North St. Louis Needs Assessment - Schedule

February 27, 2020

	Jan	Feb	March	April	May	June	July	Aug	Sept			
	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	
Steering Committee Meetings			■	■	■		■		■			
Neighborhood Scan (Existing Conditions - Demographics, Land Use, Nearby Influences, etc)		■	■	■	■	■						
Stakeholder/Small Group Interviews			■	■	■							
Draft Survey				■	■							
Survey					■	■	■					
Mailing for Survey/Neighborhood Meeting Marketing					■							
Neighborhood Meeting No1 (Introduce Process, Existing Conditions, Promote Survey)						■						
Compile Survey Results							■	■				
Follow-up Stakeholder Meetings								■	■			
Preliminary Needs Assessment Report								■	■			
Neighborhood Meeting No2 (Results of Survey, Prioritization of Needs)									■			
Final Needs Assessment Report (With Priorities and Next Steps)										■	■	

## Key Milestones

- Stakeholder meetings (March-April)
- Survey (late May-June)
- Community meeting #1 (June)

# Stakeholder Meetings

A sepia-toned photograph of a city street. The scene features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible along the sidewalk. In the foreground, there is a dense field of tall, leafy plants, possibly sunflowers, which are slightly out of focus. The overall atmosphere is historical and urban. The text 'Stakeholder Meetings' is overlaid in a clean, white, sans-serif font across the middle of the image.



# STAKEHOLDER MEETINGS

- **Internal Meetings**
  - Resident Groups & Community Organizations
  - Businesses
  - Key Commercial Property Owners
  - Other Institutions
- **Recommendations**
  - Stakeholders (including Steering Committee)?
  - Location?
  - Time?
- **External Meetings**
  - City Departments & Regional Agencies

# Group Discussion

A sepia-toned photograph of a row of multi-story brick buildings. The buildings feature arched windows and dormers. The text "Group Discussion" is overlaid in white on the left side of the image. The foreground is filled with a dense field of sunflowers.





# Upcoming

- Stakeholder Meetings in March and April
- Steering Committee Meeting 2 (Week of April 20th or 27<sup>th</sup>?)
- Draft Survey (April)



A sepia-toned photograph of a city street. The scene features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible along the street. In the foreground, there is a dense field of tall, leafy plants, possibly sunflowers. The word "Questions?" is overlaid in white, bold, sans-serif font in the center of the image.

**Questions?**