



Vision Old North Needs Assessment

Steering Committee Meeting 2

April 21, 2020



AGENDA

- A. Check-In
- B. Introduction - Margaret Goldsmith
- C. Overview and Schedule
- D. Stakeholder Meetings
- E. Existing Conditions
- F. Survey Questions Preview
- H. Upcoming Schedule

PLANNING TEAM



Jacqueline Davis-Wellington
CED-Solutions



Stephen Ibendahl
The I-5 Group



Beth Noonan
CED-Solutions



Doug Rasmussen
Steadfast City


Project Sponsor
Margaret Goldsmith

Brooks Goedeker
Saint Louis University



Check-In

Steering Committee Members

A sepia-toned photograph of a city street. In the foreground, there is a large, dense flower bed with many dark, round flowers. Behind the flowers, a row of brick buildings lines the street. The buildings have various architectural features, including arched windows, dormer windows, and a prominent corner structure with vertical columns. A utility pole with a street lamp is visible on the right side of the street. The overall scene is a classic urban street view.

Introduction

Margaret Goldsmith

Overview & Schedule

A sepia-toned photograph of a street scene. In the foreground, there is a dense field of sunflowers. Behind them, a row of multi-story brick buildings with arched windows and dormer windows is visible. Utility poles with streetlights are positioned along the street. The overall tone is warm and historical.

OVERVIEW & SCHEDULE

- **Stakeholder Meetings: April – May**
- **Next Steering Committee Meeting: Early June**
- **Neighborhood Survey: June/July (TBD)**
- **Neighborhood Meeting #1: July (TBD)**

Schedule will be dependent on updates to social-distancing.

Stakeholder Meetings

A sepia-toned photograph of a city street. The scene features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible along the street. In the foreground, there is a dense field of tall, leafy plants, possibly sunflowers. The text "Stakeholder Meetings" is overlaid in white, sans-serif font across the middle of the image.

STAKEHOLDER MEETINGS

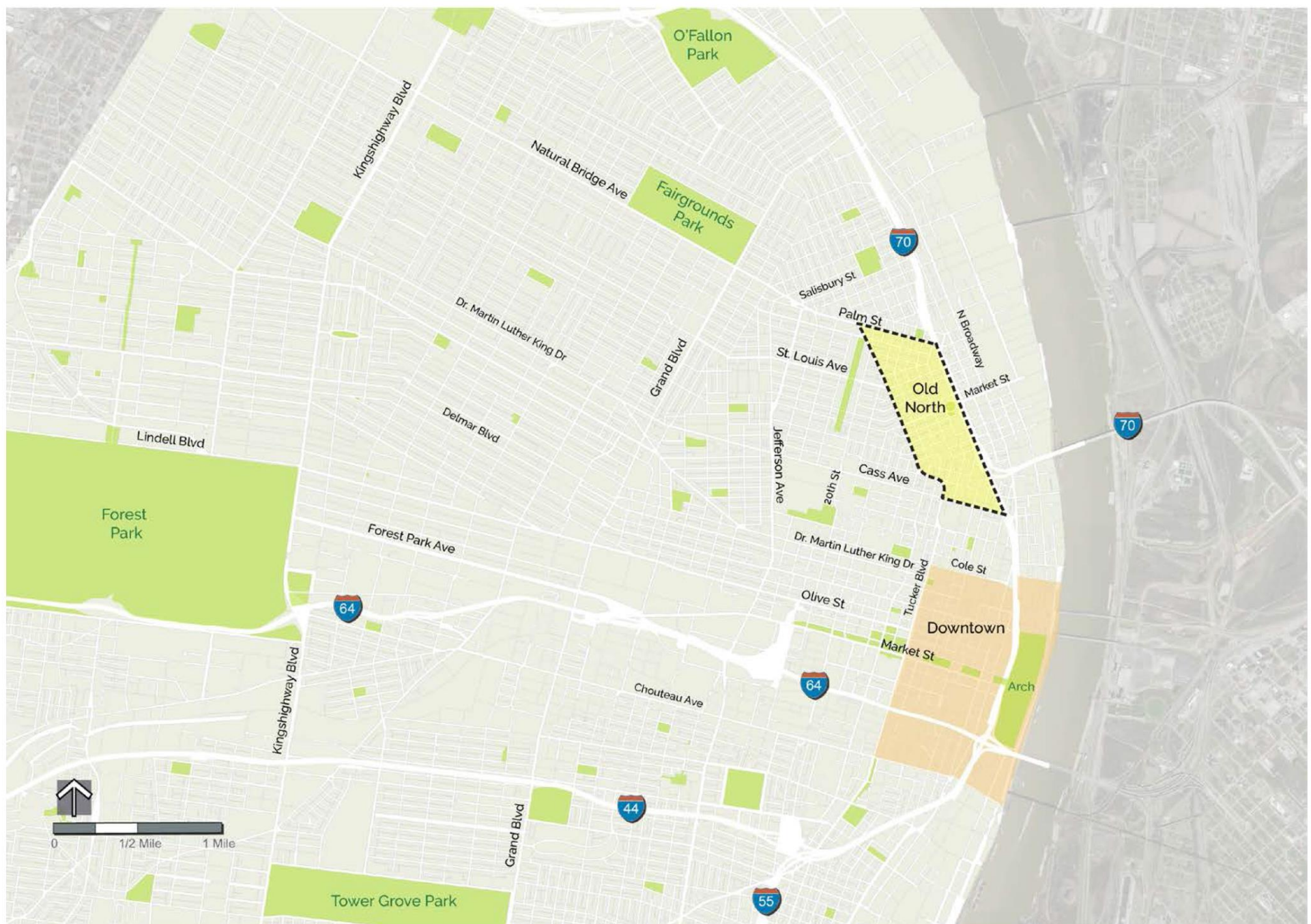
- **Internal Meetings**
 - Resident Groups & Community Organizations
 - Businesses
 - Key Commercial Property Owners
 - Other Institutions
- **Recommendations**
 - Feedback on Stakeholders
 - Virtual Meetings
- **External Meetings**
 - City Departments & Regional Agencies

Existing Conditions

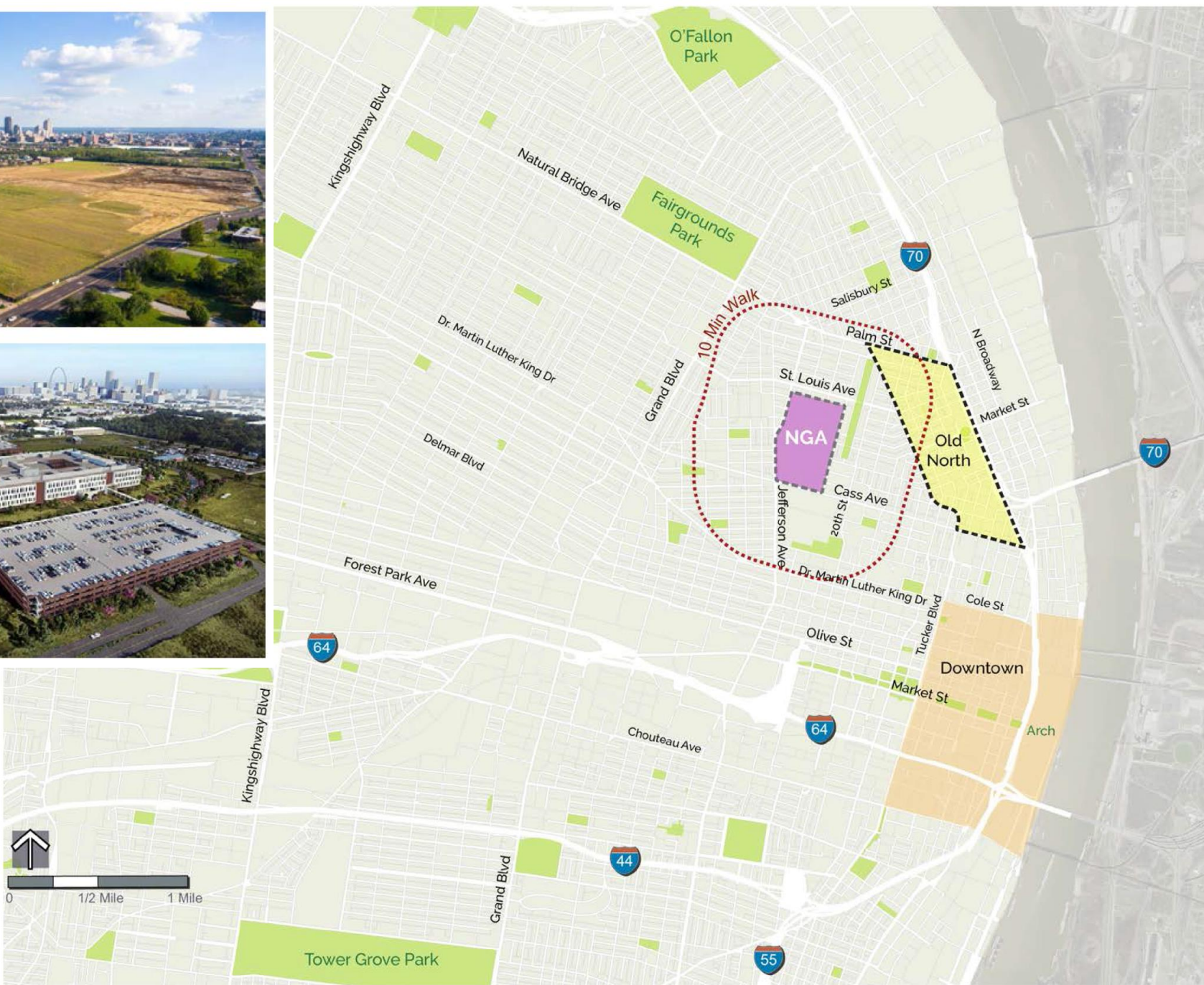
A photograph of a city street scene with a monochromatic reddish-brown tint. The background features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible. In the foreground, there is a large, dense pile of rubble and debris, suggesting a demolition or construction site. The text "Existing Conditions" is overlaid in white on the left side of the image.

EXISTING CONDITIONS

- **Mapping of Existing Conditions (Sneak Preview)**
- **Two scales**
 - **City context**
 - **Neighborhood context**



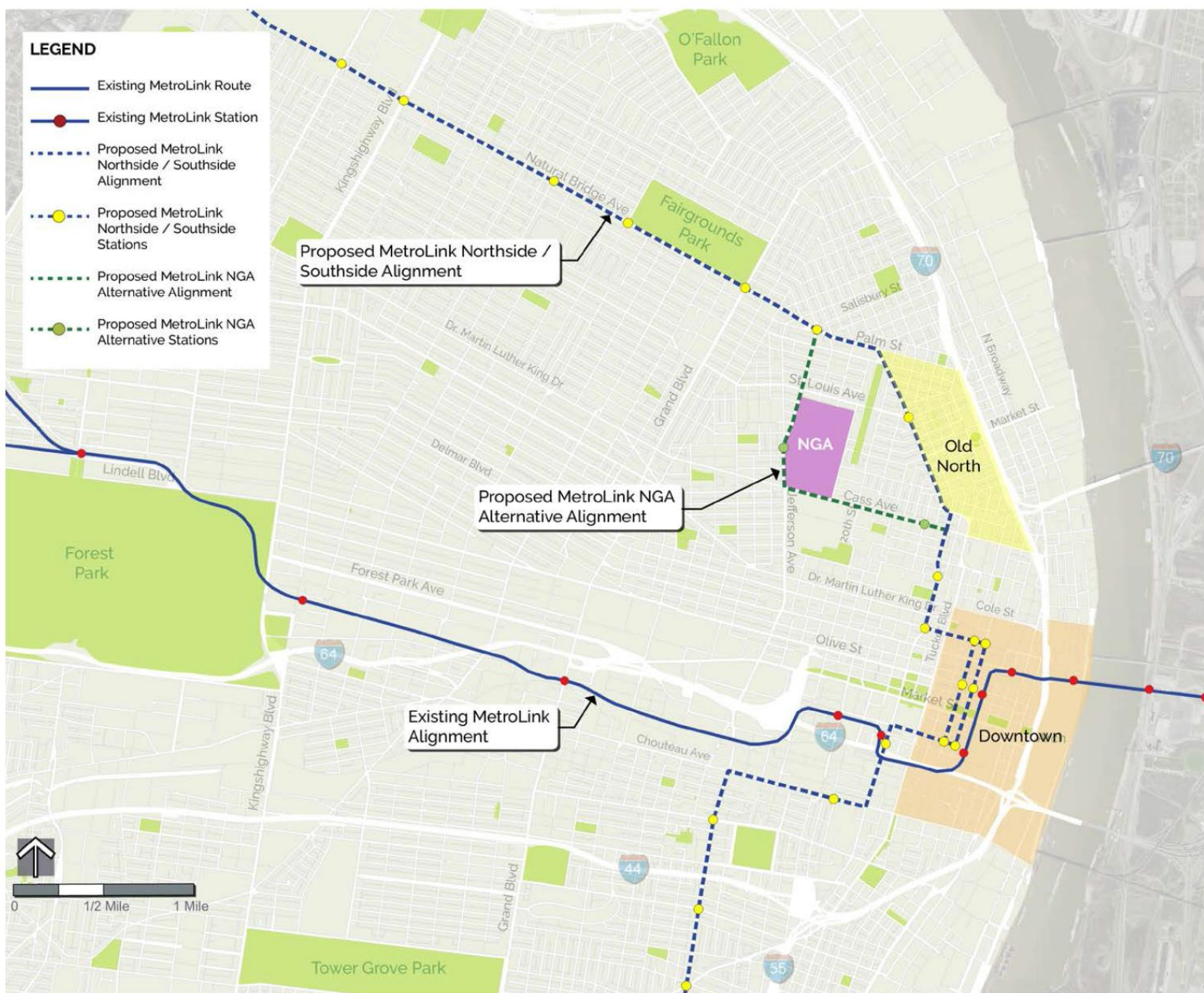
Location Map



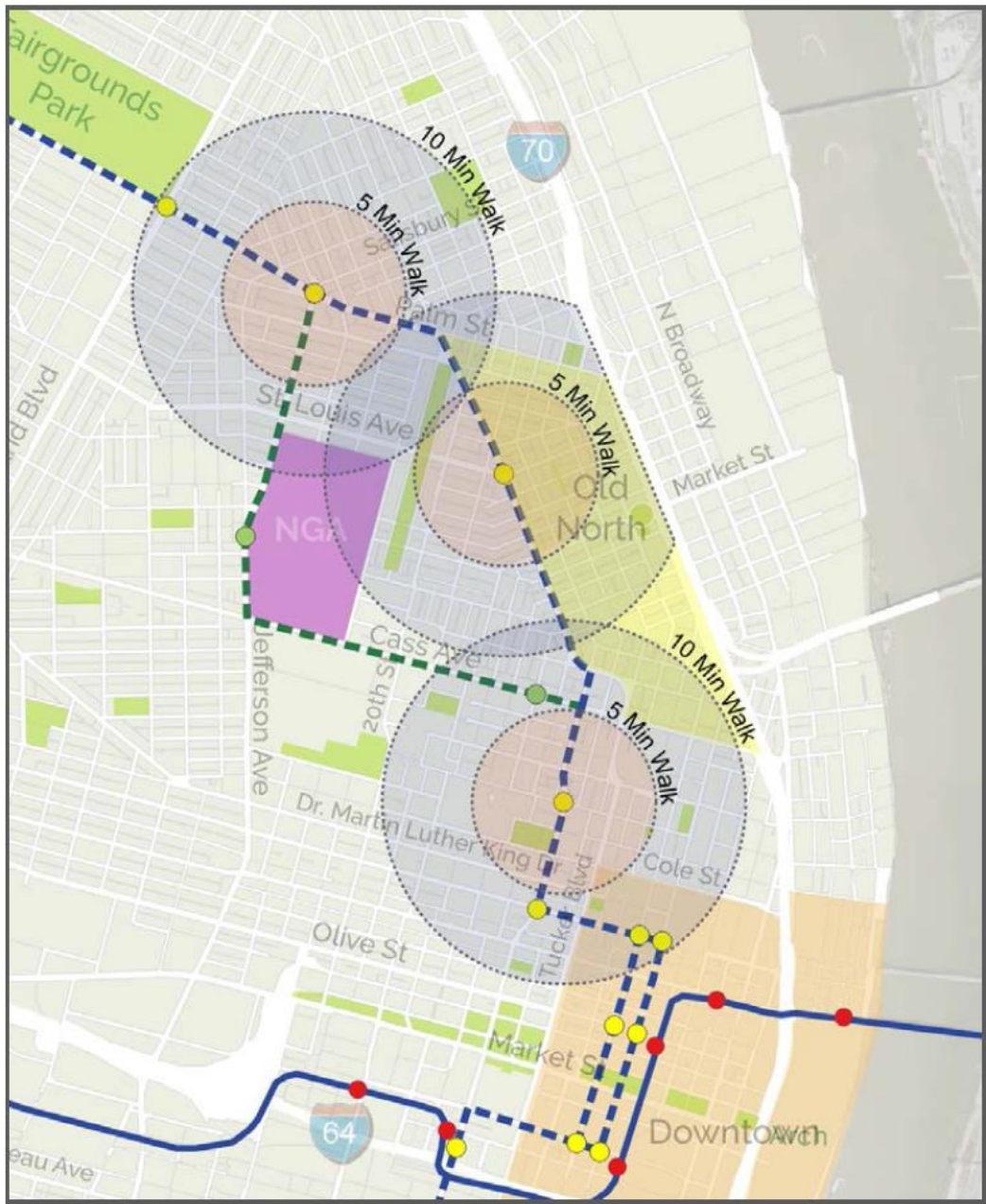
Proximity to the Future National Geospatial-Intelligence Agency Campus



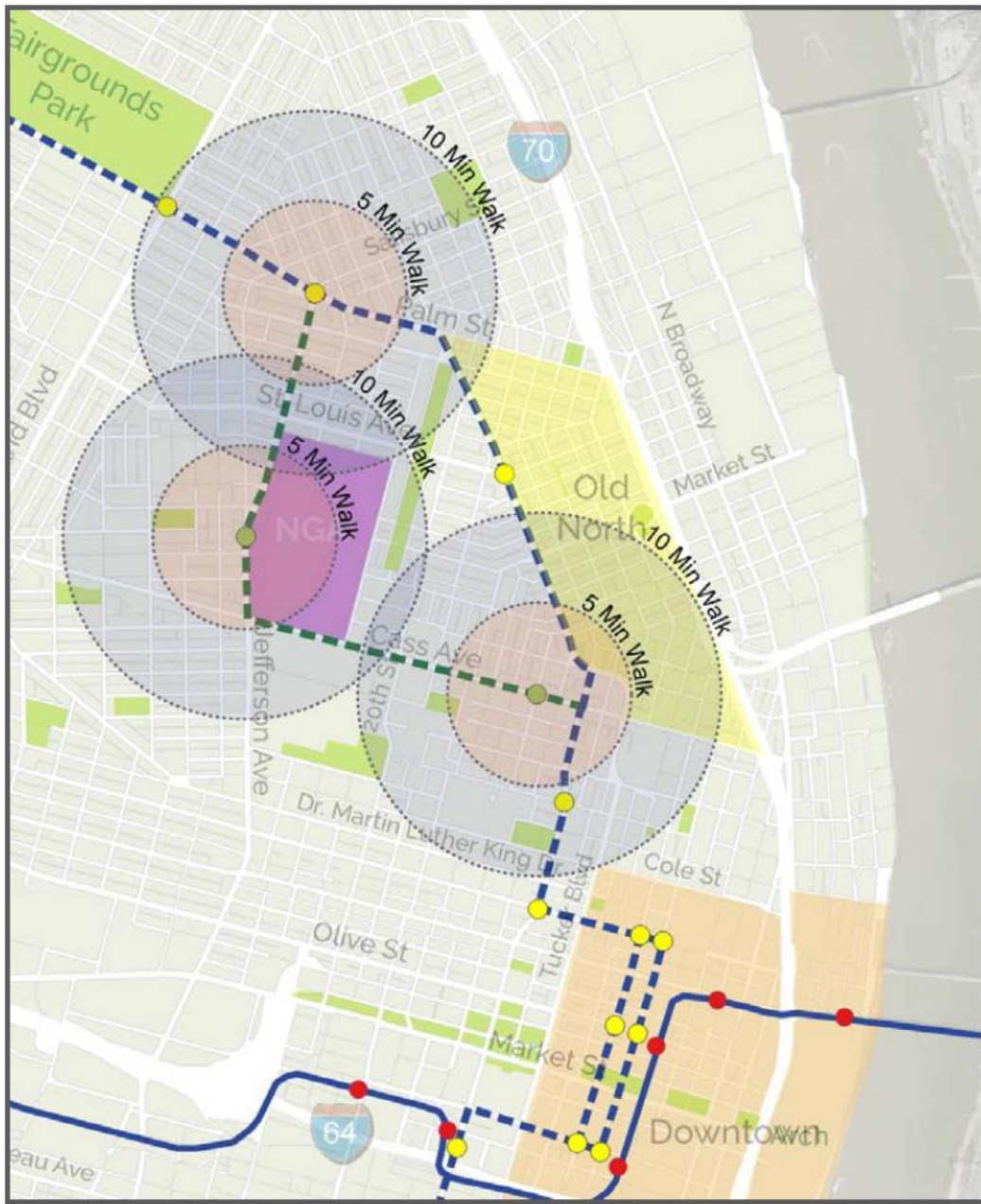
St. Louis City Opportunity Zones



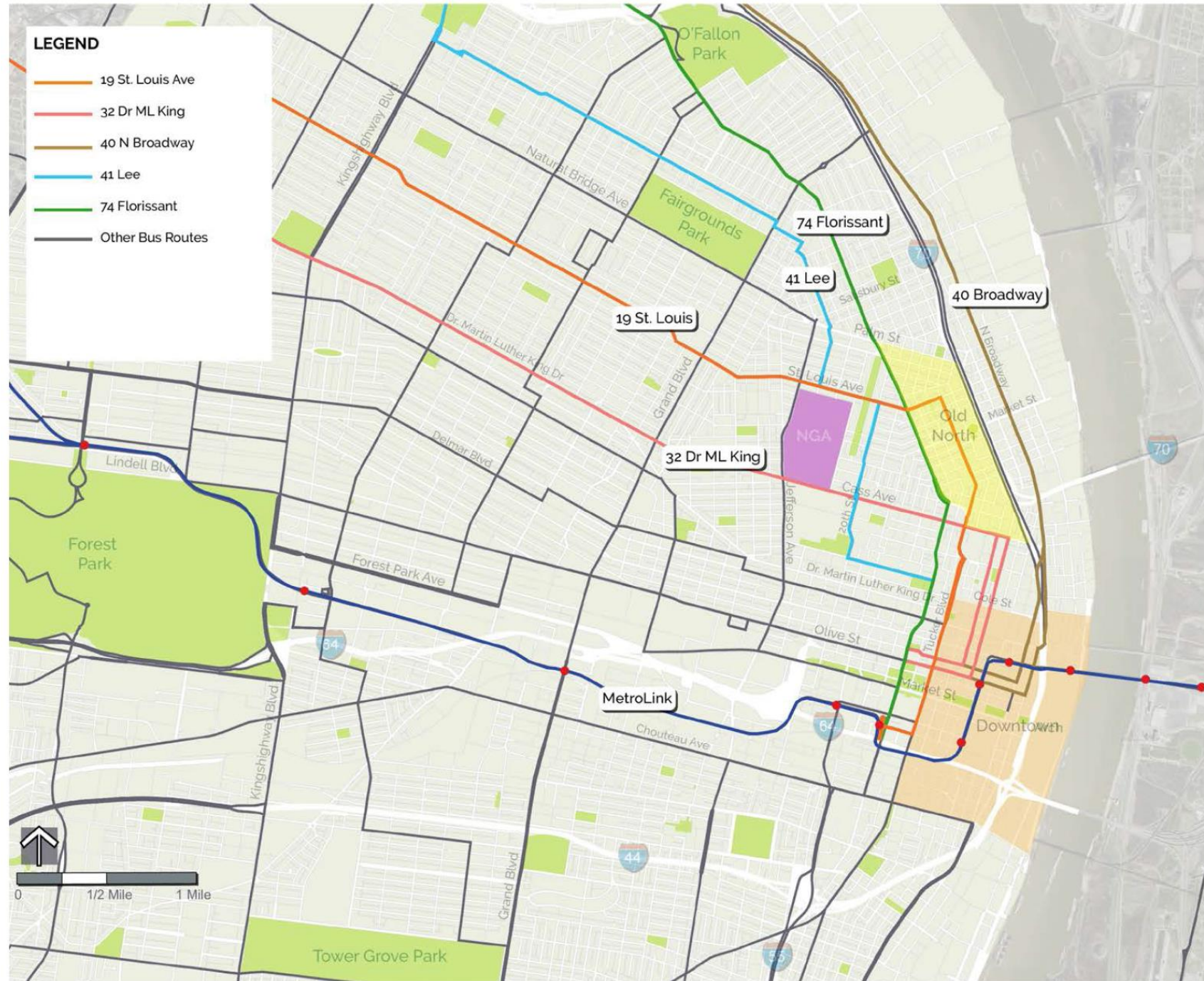
MetroLink Connections



Walkability: Proposed Northside / Southside Alignment



Walkability: Proposed NGA Alternative Alignment



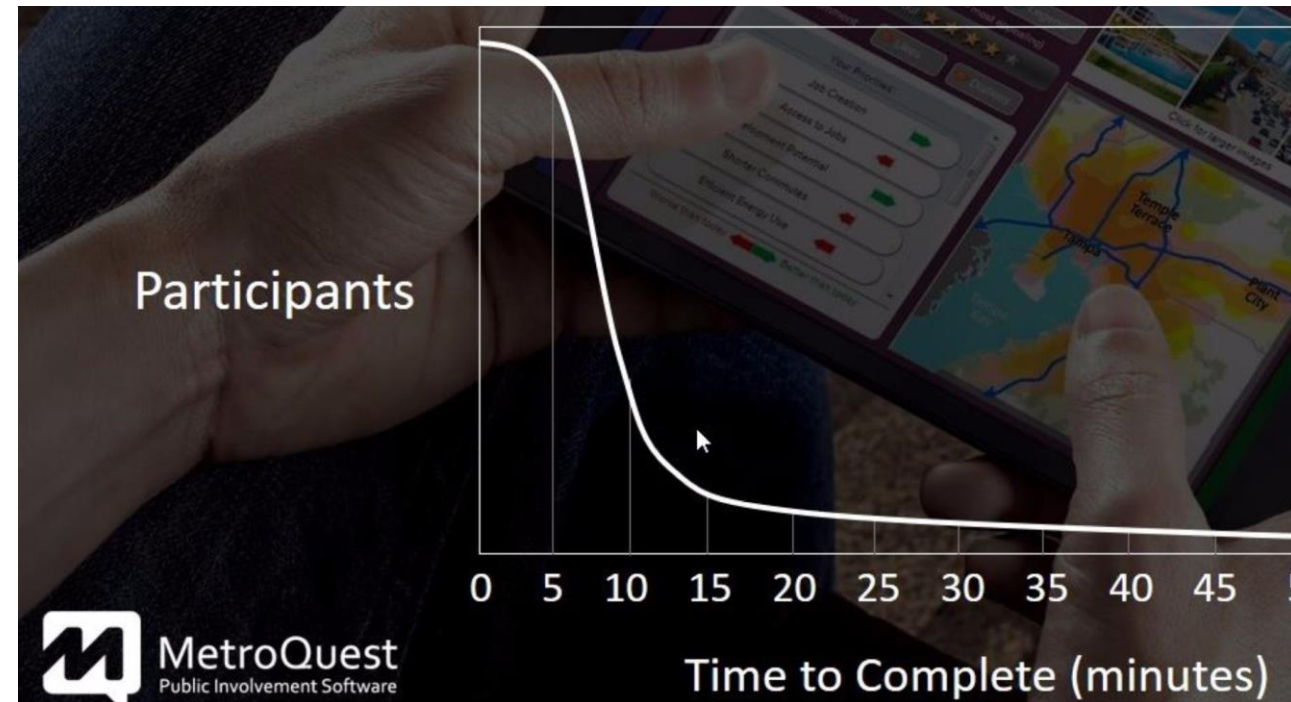
Bus Routes (December 2019)

Survey Questions

A sepia-toned photograph of a city street. The scene features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible along the sidewalk. In the foreground, there is a dense field of sunflowers. The text "Survey Questions" is overlaid in white on the left side of the image.

SURVEY QUESTIONS

- Neighborhood Survey to overlap with Neighborhood Meeting #1
- Goal of a 5-10 Minute Survey
- Mail Survey and Online
- Broad enough to catch all issues, but also some prioritization.
- Overview tonight, email us detailed comments.



SURVEY QUESTIONS - CATEGORIES

- **Background**
- **Community Values and Vision**
- **Neighborhood Character and Housing**
- **Transportation and Parks, Recreation, & Open Space**
- **Economic Development & Jobs**
- **Other Community Questions**

Currently at 22 questions.

Background

1. What is your street address? (Addresses are only used to track response distribution. Addresses will be kept confidential.)

Street Address

ZIP/Postal Code

2. What best describes you?

- I live in Old North.
- I work in Old North.
- I live and work in Old North.
- None of the above (please explain)

3. What is your age?

- 18 or younger
- 19 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 and over

4. How long have you lived or worked in Old North?

- Less than 2 years
- 2 - 5 years
- 6-10 years
- 11 - 20 years
- Over 20 years
- Not applicable

SURVEY QUESTIONS

Community Values and Vision

5. In five words or less, explain why you love living or working in Old North.

* 6. What are the top three strengths of living or working in Old North? (choose up to three)

- Location.
- Park and recreation opportunities.
- Low crime.
- Sense of community.
- Low cost of living.
- Dining and shopping options.
- Community events.
- The historic architecture and character of neighborhood.
- Employment opportunities.
- Other (please explain)

SURVEY QUESTIONS

SURVEY QUESTIONS

* 7. What are the three biggest challenges facing Old North in the next 10 years? (choose up to three)

- Keeping and attracting a diverse spectrum of residents.
- Maintaining quality of residential housing.
- Deteriorating infrastructure (streets, sewers, etc).
- Lack of quality amenities for neighborhood residents.
- Lack of quality businesses / services.
- Lack of housing options.
- Vacant or underutilized properties.
- Changes to neighborhoods from infill development.
- Lack of employment opportunities.
- Lack of alternative transportation options (biking, walking, transit).
- Crime (or perception of crime).
- Other (please explain)

8. What is one thing would you most like to see changed in the neighborhood?

Neighborhood Character and Housing

9. Compared to 5 years ago, how would you rate Old North as a place to live or work?

- Much better
- Somewhat better
- About the same
- Worse
- Much worse
- Not applicable / Don't know

Optional - Explain why the quality of life is "better" or "worse".

10. How would you rate the attractiveness and image of Old North compared to surrounding neighborhoods?

- Much better
- Somewhat better
- About the same
- Worse
- Much worse

Optional - Explain why:

SURVEY QUESTIONS

11. What are the three biggest issues regarding housing in the neighborhood? (

- Vacant homes.
- Maintenance and upkeep of homes.
- Affordability.
- Access to mortgages and financing.
- Housing options for keeping and attracting a diverse spectrum of residents.
- Other (please explain)

Transportation and Parks, Recreation, & Open Space

12. How would you rate the ease of the following modes of transportation in Old North?

	Excellent	Good	Fair	Poor	No opinion
Vehicular	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walking / Running	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Optional - Explain why:

* 13. What are your top three priorities for transportation in Old North? (Choose up to three)

- Increased street maintenance.
- Increased sidewalk maintenance.
- More on-street bicycle facilities.
- More off-road bicycle trails.
- Bus/transit connections.
- Local transit options (call-a-ride, shuttle service, etc).
- Increased parking.
- Improved intersection crossings for pedestrians and bicyclists.
- Traffic calming to reduce speeding.
- Other (please specify)

SURVEY QUESTIONS

* 14. What are your top three priorities for parks, recreation, and open space in Old North? (

- More parks.
- More community gardens.
- Increased maintenance of existing parks, open space, and gardens.
- More active outdoor recreation opportunities (basketball, etc)
- More playgrounds.
- More programs for individuals (seniors, youth, families, etc)
- More indoor recreation / programming opportunities.
- Other (please specify)

Economic Development and Jobs

15. What kind of non-residential development would you like to see in the neighborhood in the future? (Check all that apply)

- Retail Stores
- Gas Stations
- Restaurants / Dining
- Hotels
- Arts and Entertainment
- Professional Offices
- Medical Facilities
- Industry / Manufacturing
- Mixed-Use (may include residential)
- Educational Institutions
- Grocery Stores
- High-Tech
- None
- Other (please specify)

* 16. What are the top issues related to job opportunities for residents in Old North? (Choose up to three)

- Access to transportation.
- Employment opportunities within the neighborhood.
- Access to technical training.
- Knowledge of job openings.
- Ability to finish educational degree.
- Availability of child-care options.
- Other (please specify)

SURVEY QUESTIONS

SURVEY QUESTIONS

17. How has the coronavirus crisis impacted your job/employment status? (choose one response)

- Increase of hours / salary.
- No impact to current job.
- No impact because I'm retired.
- No impact because I was not in the workforce.
- Temporary layoff.
- Permanent layoff.
- Reduction of hours / salary by under 20%.
- Reduction of hours / salary between 20-50%.
- Reduction of hours / salary by over 50%.

18. If you own a business, how has the coronavirus impacted your business?

- Increase in revenue.
- No impact.
- Loss of revenue (under 20%).
- Loss of revenue (20-50%).
- Loss of revenue (over 50%)

Optional - Please Explain:

Additional Community Questions

19. Are there enough services and activities for the following:

	Yes	No	Not sure / No response
Children / Youth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adults	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seniors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Optional - Explain why:

20. Are there any specific needs, services, or programs do you want to see happen in the neighborhood?

21. Is there anything else you would like to share with us that we have not asked about?

22. Would you like to receive updates about the Old North Neighborhood - Needs Assessment? If yes, please provide your contact information below:

Name (Optional)

Email Address

Phone Number
(Optional)

SURVEY QUESTIONS



Upcoming

- Stakeholder Meetings in April and May
- Comments on Draft Survey – April 30
- Steering Committee Meeting 3 – June 16?

A sepia-toned photograph of a city street. The scene features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible along the street. In the foreground, there is a dense field of sunflowers. The word "Questions?" is overlaid in white text in the center of the image.

Questions?