



# Vision Old North Needs Assessment

Steering Committee Meeting 4

July 28, 2020



# AGENDA

- A. Check-In
- B. Survey Update
- C. Upcoming Schedule



# PLANNING TEAM



Jacqueline Davis-Wellington  
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# Check-In

Steering Committee Members

# Survey Update

A sepia-toned photograph of a city street. The image shows a row of brick buildings with various architectural styles, including dormer windows and arched windows. Utility poles with streetlights are visible along the street. In the foreground, there is a dense field of sunflowers. The text "Survey Update" is overlaid in white on the left side of the image.

# NEIGHBORHOOD SURVEY


- Neighborhood survey from July 1 – August 31
- “Soft Roll-Out” first week of July
  - Share via Facebook, NextDoor, email, etc.
- Mid-Late July
  - ✓ Postcard teaser mailing - *Complete*
  - ✓ Paper survey mailing - *Complete*
- Giving out (100) \$6 gift cards for Crown Candy Kitchen as incentives
- First wave of winners on Friday!

- **Saturday Mornings: August 1<sup>st</sup> and 15<sup>th</sup>**  
(weather permitting)
  - Survey table at Crown Plaza

- Survey ends on August 31<sup>st</sup>

**45:** Number of surveys received to date!

**600:** Number of surveys mailed



# Upcoming Schedule

- Survey - July thru August 31
- Steering Committee Meeting – September 29 at 6:30

A sepia-toned photograph of a city street. The scene features several multi-story brick buildings with arched windows and dormer windows. Utility poles with streetlights are visible along the street. In the foreground, there is a dense field of sunflowers. The word "Questions?" is overlaid in white text in the center of the image.

**Questions?**